

The globalization of the marketplace demands managers who can successfully compete in a global/multicultural business environment in the United States and around the world. Understanding the significant cultural, economic, and political differences between countries and regions is vital to success in global settings. Managers in a global business must adopt the appropriate policies and strategies for dealing with these differences.

To address these issues, the Leeds School of Business offers to its students the

. The certificate entails core courses focusing on global topics related to Accounting, Finance Management, and Marketing plus additional requirements that